

## CCBA Members,

### Take a look at these 3 ways to get exposure in these challenging times.

#### # 1 Check Your Business Listing on *Essential Southeast Seattle* Website

Sixty Columbia City businesses appear on <https://essentialseseattle.com/> along with many other small businesses from adjacent neighborhoods. We suggest that you take a look to see that you are listed. To be added, or request a correction, contact Kate Bond at [kate@rainierabc.com](mailto:kate@rainierabc.com)

In 2021, *Essential Southeast Seattle* will be upgrading the site to include business owner control of your listing and the ability to have a webstore.

#### # 2 Take Advantage of this new City Initiative, called “Shop your Block”

The City of Seattle’s Office of Economic Development (OED) has launched the new Shop Your Block retail map as part of a larger public campaign—“*Shop Your Block*”—that aims to support small businesses throughout the holiday season. [Shop Your Block](#) connects consumers to local small retail businesses throughout Seattle using the new retail map.

Users are able to search for retailers near them, or search for businesses by name, address, neighborhood, or product keywords. The map will also display operation days and hours per business, identify if a business is open for in-person shopping, online shopping, curbside pickup, or appointment only. Businesses are also able to display if they are BIPOC, Woman, LGBTQ+ or Veteran owned. Business owners can add themselves to the map by completing a short questionnaire [here](#).

#### # 3 Get Visibility at *the Patio*

We will be displaying business logos and website-linked QR codes at *the Patio*. We hope to make it a little easier for customers to order while they are sitting outside under the tent. Please check out the display. If your business isn’t shown, send an email with your logo, website and QR code to [info@columbiacityseattle.com](mailto:info@columbiacityseattle.com)



#### And, Don’t Forget....

OED is still [accepting applications](#) for the next round of the Small Business Stabilization Fund, which offers \$10,000 grants to small businesses impacted by the COVID-19 pandemic. Applications will be accepted through November 30, 2020.

#### Heard on the Street

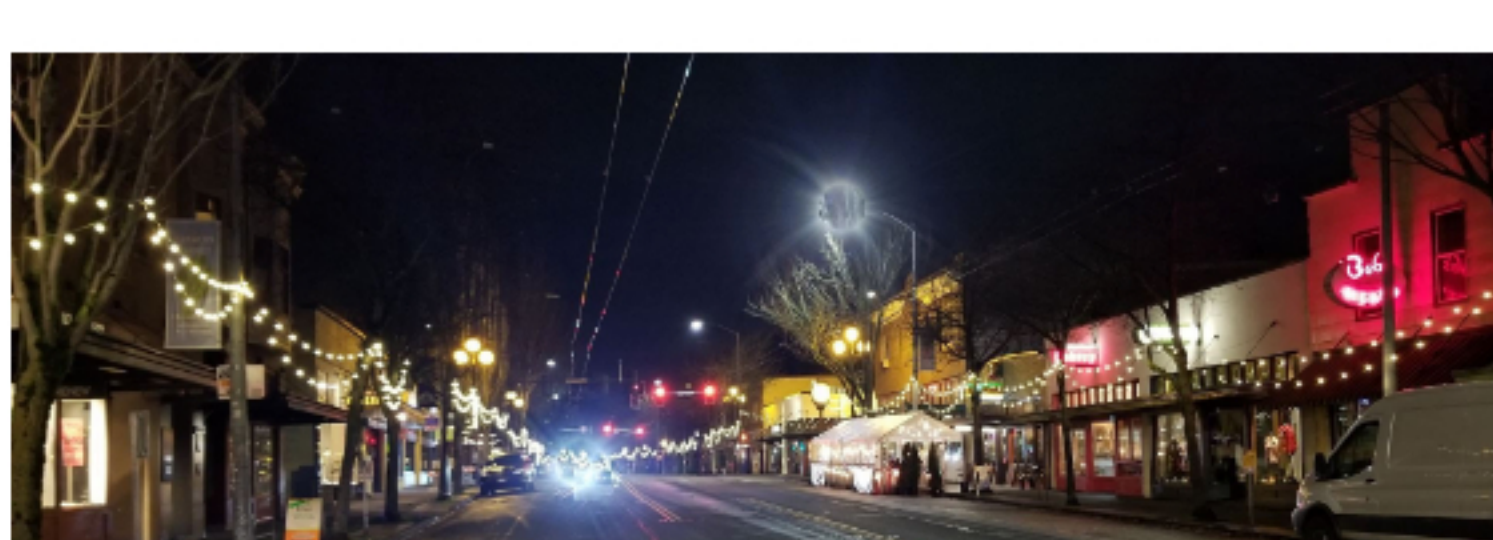
The **Alta project** owners expect the development at Rainier and Alaska (the former post office) to be complete in about 12 months. Meanwhile, they have reportedly signed a lease with Emerald City Athletics to fill the large commercial space on the South Alaska Street side of the building (image below). See <https://emeraldcityathletics.com/clubs/seattle/>



#### More Contributors for Winter Lights

Since our last e-mail, five additional businesses make it 32 contributors to the illumination of Rainier Avenue through Columbia City. Thank you so much! We need all the brightness we can get.

- Phase Two Interiors
- Bob's Quality Meats
- VINO Verite
- Geraldine's Counter
- Pete Lamb and Tom Reid
- Dave Sharp
- Gather Consignment
- La Medusa
- Columbia City Bakery
- Hasaegawa Dentistry
- Pagliacci Pizza
- Bua 9 Thai
- Columbia City Alehouse
- Wabi Sabi
- PCC
- Columbia City Bouquet
- The Royal Room
- All the Best Pet Care
- Molly Moon's
- Wink Eyewear
- El Sombrero
- Olympia Coffee Roasting
- Full Tilt
- Flying Lion Brewing
- Lottie's Lounge
- Columbia City BIA
- Columbia City Gallery
- HomeSight
- Tutta Bella
- Jeffrey Taylor State Farm
- Island Soul



#### Happy Thanksgiving



**CCBA Contact:** [info@columbiacityseattle.com](mailto:info@columbiacityseattle.com)